



## News Release

### *For Immediate Release*

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### **City of Capitola Releases Call to Artists For Wharf Road Mural**

The City of Capitola has approved the release of a Call to Artists to paint a mural on Wharf Road, the western entryway to the Village. The wall is approximately 80' in length and ranges from about 15' to 25' in height. The Commission envisions a mural that is uplifting and fits the environment in theme, color and content to reflect local Capitola elements, such as, such as: ocean, boats, seaside, sea birds, local historical sites, architecture. The call is open to all Northern California mural artists.

The project is being overseen by the City's Arts and Cultural Commission. A two-part artist selection process will take place. First, a Call to Artists requesting qualifications and basic concept will be distributed. Second, up to four proposing artists will be paid \$500 to prepare and submit a detailed design of their proposed mural. Once an artist has been selected, the City Council will approve the artwork and artist contract, with a maximum budget of \$25,000. The selection of the artist is scheduled for the first Council meeting in August, with work to proceed after that date.

The Call to Artists is available on the City of Capitola website: [www.ci.capitola.ca.us](http://www.ci.capitola.ca.us) under the Art and Cultural Commission tab. **Applications are due by Tuesday, May 11, 2010; noon**, to Capitola City Hall, 420 Capitola Avenue, Capitola, CA 95010.

For more information, contact Karen Nevis at [karen@karennevis.com](mailto:karen@karennevis.com) or Kelly Barreto at (831) 475-7300 ext. 297, [kbarreto@ci.capitola.ca.us](mailto:kbarreto@ci.capitola.ca.us).

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